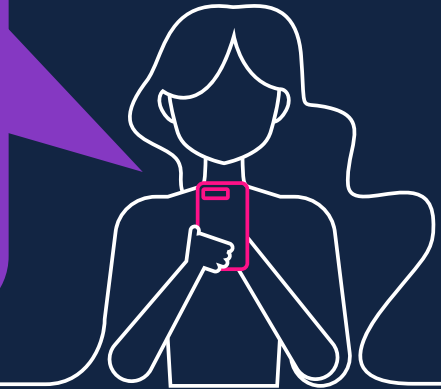




Social Media Summit



Event program

Friday 11 October 2024

Adelaide Convention Centre

#SocialMediaSummitNSWSA

Welcome from the Premiers

Welcome to the Social Media Summit, a first of its kind event jointly hosted by the NSW Government and Government of South Australia.

This two-day, two-state summit, held in Sydney and Adelaide, aims to address one of the most pressing issues of our time: the profound impact of social media on individuals and society.

With over 5.17 billion users – more than 63 per cent of the global population – social media has transformed how we connect, form our identities, share information, and engage with the world.

While social media can offer immense potential for communication and entertainment, it can also give rise to critical concerns, particularly regarding the wellbeing and development of young people.

These challenges demand immediate attention and coordinated action.

This summit brings together a diverse group of attendees – from digital experts to policymakers, youth representatives, mental health practitioners, educators, parents and community voices.

Together, today we will explore the issues, discuss solutions, shape new policies, and inform the development of programs that foster a safer and more positive experience of the online world.

Your presence and contributions over these two days will play a vital role in charting the course for a healthier, safer digital future.

On behalf of the New South Wales and South Australian Governments, we extend our warmest welcome to each of you and look forward to the invaluable insights you will bring.



The Hon Chris Minns MP
Premier of New South Wales



The Hon Peter Malinauskas MP
Premier of South Australia



Event program



Session will be live streamed at socialmediasummit.sa.gov.au

Morning

■ 9:15am–9:50am	Guest registration
■ 10:00am	Welcome: Ms Annabel Crabb, MC
	Greeting to Spirit of Place: Ms Jakirah Telfer
	Opening remarks: Ms Annabel Crabb, MC
	Video address: Dr Jonathan Haidt
	The Honourable Peter Malinauskas MP Premier of South Australia
	The Honourable Chris Minns MP Premier of New South Wales
	Panel discussion: The Advertiser Teen Parliament
	Video address: The Honourable Robert French AC
	Expert Solution Panel Session One: Regulatory and Legislative Protection
	Ms Kirsty Amos Professor Elizabeth Handsley
	Ms Jessica Mendoza-Roth Ms Sonya Ryan OAM
	Audience Q&A
■ 12:00pm–12:55pm	Lunch

Afternoon

■ 1:00pm	The Honourable Michelle Rowland MP Federal Minister for Communications
	Keynote address: Mr Mike Burgess AM Australian Security Intelligence Organisation
	Parents' address: Ms Emma Mason and Mr Wayne Holdsworth
	Expert Solution Panel Session Two: Public Health, Prevention and Education
	Ms Lauren Brooks Dr Danielle Einstein
	Dr Simon Wilksch
	Audience Q&A
	Closing remarks: Ms Annabel Crabb, MC
■ 3:00pm	Summit concludes

Speaker biographies





■ Ms Annabel Crabb

Annabel is one of Australia's most beloved journalists. She is an ABC writer and presenter who has covered Australian politics for 25 years. Annabel is a creator, presenter and contributor to political, historical and documentary television series. She is a prolific writer and commentator, known for her insightful and humorous analysis on gender and current affairs. She hosts a top rating podcast and has won a Walkley Award. Annabel is a journalist, commentator, celebrated baker and mother of three.



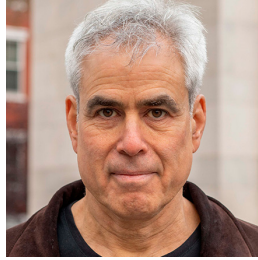
■ Mr Mike Burgess AM

Mike is Australia's fourteenth Director-General of Security and has led the Australian Security Intelligence Organisation (ASIO) since September 2019. He has spent more than three decades as an intelligence, security and technology professional, in both the public and private sectors. His experience includes senior roles in security and intelligence and Australia's largest telecommunications provider, Telstra. He is an expert in intelligence, security, counter-terrorism and counter-espionage. In 2024, he was appointed a Member of the Order of Australia for significant service to public administration, particularly national security and intelligence.



■ **The Honourable
Michelle Rowland MP**

Michelle was elected to the House of Representatives in 2010 as the Federal Member for Greenway. She has been the Minister for Communications since June 2022. Before entering Parliament, she was a senior lawyer specialising in competition and regulation in the telecommunications, media and technology sectors. She is a mum to two young daughters and is passionate about affording everyone, regardless of their background, an equal opportunity.



■ **Dr Jonathan Haidt**

Jonathan is a social psychologist at New York University's Stern School of Business. His research examines the intuitive foundations of morality, and how morality varies across cultural and political divisions. He is the author of international bestselling books including *The Anxious Generation: How the Great Rewiring of Childhood is Causing an Epidemic of Mental Illness*. Since 2018, he has been studying the contributions of social media to the decline of teen mental health and the rise of political dysfunction.



■ **The Honourable
Mr Robert French AC**

Robert French AC, former Chief Justice of the High Court of Australia, led the legal examination into banning children’s access to social media. He is the Chancellor of the University of Western Australia.



■ **Professor Elizabeth Handsley**

Elizabeth has been the President of Children and Media Australia for 14 years, actively advocating for children’s rights as media users. She has more than 30 years’ experience as a legal academic, specialising in constitutional law and children’s media law. She is now the host of *Outside the Screen*, a podcast about screens in the lives of children and families, and a jazz presenter at Radio Adelaide.



■ Ms Kirsty Amos

Kirsty is the current Principal of Parafield Gardens High School (PGHS) and incoming Chief Executive of the South Australian Secondary Principals' Association. She is a committed educational leader with close to 30 years of experience. Her career has shaped a deep understanding of diverse contexts including urban and rural, affluent and disadvantaged— and how they impact education. Passionate about fostering inclusivity, Kirsty implemented a mobile phone ban at PGHS in 2021 to address the negative effects on learning and social cohesion.



■ Ms Sonya Ryan OAM

Sonya is the founder and CEO of The Carly Ryan Foundation. Carly Ryan was 15 years old when she was murdered by an online predator. Determined to help prevent harm to other innocent children and to help them navigate their online journey safely, Carly's mum Sonya, shared her lived experience and established The Carly Ryan Foundation in 2010. She has led efforts to make Australia one of the toughest nations for online crime and is a champion for online safety and crime prevention.



■ Ms Jessica Mendoza-Roth

Jessica is the Co-Founder of Wait Mate and CEO of Social Impact Hub, movements for social good. Wait Mate is a movement that empowers Australian parents to delay giving their child a smartphone until at least high school. It connects parents in their child's school year group once 10 families have signed up to take the pledge to wait, and is inspired by similar movements in the United States. Social Impact Hub is an intermediary that provides advisory services and education programs to mobilise people, organisations and capital for good.



■ Dr Simon Wilksch

Simon is the Clinic Director of Advanced Psychology Services and Senior Research Fellow in Psychology at Flinders University. He is dedicated to reducing the burden of eating disorders and other mental health problems and has developed leading prevention and early intervention programs with a strong evidence base. Advanced Psychology Services provides an eating disorder treatment service for 450 children, adolescents and adults each year, with 11 therapists.



■ Dr Danielle Einstein

Danielle is an Adjunct Fellow at the School of Psychological Sciences, Macquarie University and is a registered clinical psychologist who specialises in the treatment of anxiety. She is internationally known for her research on uncertainty and adolescent social media use. Danielle started her career as Head of the Anxiety Clinic at Westmead Hospital. She wrote a theory on uncertainty and was the first clinical psychologist to call for school phone bans. She strives to provide parents and educators with the power to turn anxiety around.



■ Ms Lauren Brooks

Lauren is the current Principal of Saint Ignatius' College. She brings a wealth of experience from across the education sector, having held executive leadership roles in junior, middle and senior schools in South Australia and the Northern Territory. Since her arrival at Saint Ignatius' College in October 2023, Lauren has been passionate about working alongside its students to shape the future, together. She holds a Bachelor of Education from the University of Sydney, a Master of Educational Leadership from the Australian Catholic University and is a member and graduate of the Australian Institute of Company Directors.



■ Teen Parliament Panel

Drawn from The Advertiser's annual Teen Parliament, four students share the challenges of growing up in a digital world and how they navigate the dark side of social media. The Teen Parliament features year 10, 11 and 12 students from across South Australia who are selected based on their pitch for a big idea to make a brighter future for SA, which they spruik to their peers.

