



NEW REGISTRATION FORM SOUTH AUSTRALIAN REGISTER OF LOBBYISTS

This form needs to be completed in accordance with Section 7 of the *Lobbyist Act 2015* (the Act).

Please note that this form will be displayed on the Department of the Premier and Cabinet website exactly as you provide it, therefore please ensure that the information is correct and, where possible, completed electronically.

Business Registration Details

Business Entity Name: ESSENTIAL MEDIA COMMUNICATIONS PTY LTD

Trading Name: ESSENTIAL MEDIA COMMUNICATIONS

A.B.N 48 074 671 462

Address: 15-31 PELHAM STREET

Suburb: CARLTON SOUTH

State: VIC

Postcode: 3053

Web Address: <http://www.essentialmedia.com.au/>

Responsible Officer

The Responsible Officer is the contact person for any matters relating to the listing on the register.

First Name: JADE

Last Name: ADAMS

Position: OFFICE MANAGER

Phone Number: (02) 8280 9100

Email: SYDNEY@ESSENTIALMEDIA.COM.AU

Owner Details

Please provide the names of all the owners, partners or major shareholders in your business, including other businesses or individuals. Please note that, where relevant, this information should match the details in your business listing with the Australian Securities and Investments Commission.

ANTHONY DOUGLAS

PETER LEWIS

Details of all employees undertaking lobbying activities

Please note that Section 13 of the Act limits the lobbying activities that some employees may undertake. Ensure you list any restrictions in the third column below.

Name	Position Title	Restrictions
------	----------------	--------------

Client Details

Please provide the names of clients who have engaged you on a retainer to provide lobbying services or any other clients for whom you have provided lobbying services (paid or unpaid) in the past three months.

- 4 APR 2016