



NEW REGISTRATION FORM SOUTH AUSTRALIAN REGISTER OF LOBBYISTS

This form needs to be completed in accordance with Section 7 of the *Lobbyist Act 2015* (the Act).

Please note that this form will be displayed on the Department of the Premier and Cabinet website exactly as you provide it, therefore please ensure that the information is correct and, where possible, completed electronically.

Business Registration Details

Business Entity Name: Principled Public Relations and Public Affairs

Trading Name: Principled Public Relations and Public Affairs

A.B.N: 15146238048

Address: 163 Eastern Road

Suburb: South Melbourne

State: VIC

Postcode: 3205

Web Address: www.principledpr.com.au

Responsible Officer

The Responsible Officer is the contact person for any matters relating to the listing on the register.

First Name: Erik

Last Name: Locke

Position: Director

Phone Number: 0408 880 319

Email:

erik@principledpr.com.au

Owner Details

Please provide the names of all the owners, partners or major shareholders in your business, including other businesses or individuals. Please note that, where relevant, this information should match the details in your business listing with the Australian Securities and Investments Commission.

Erik Locke - Owner

Details of all employees undertaking lobbying activities

Please note that Section 13 of the Act limits the lobbying activities that some employees may undertake. Ensure you list any restrictions in the third column below.

Name	Position Title	Restrictions
Jessica Sumich	Adviser	None

Client Details

Please provide the names of clients who have engaged you to provide lobbying services or any other clients for whom you have provided lobbying services (paid or unpaid) in the past three months.

The Level Crossings Authority
Hickory
CEPU PD
Professionals Australia
Employers Mutual
ASU Vic and Tas
CFMEU Construction and General

For office use only

Date registration approved: 22 March 2017